HOW CHANGE HAPPENS
Building politically informed programming and campaigns in INGOs

MAIN OUTPUTS:
- 200 page book, 1st draft Early 2015, publication 2016
- Online platform of case studies, training materials, audio-visual, maybe even a MOOC
- Informs internal Oxfam process, e.g. country change strategies, advocacy and leadership training

MAIN MESSAGES:

Oxfam's emerging Theory of Change

- Study the system: power analysis as universal starting point.
- Action must be iterative and expect to adapt and evolve
- Staff and partners must be embedded in local power and political context

INGO role:
- Convenor and catalyst + PDIA
- Builder of long term grains
- Complementary outside pressure
- Coalitions of dissimilar groups
- Critical junctures, quick wins and implementation gaps